



# ENGAGE MANUFACTURING EMPLOYEES IN THEIR HEALTH BENEFITS



# 73%

of employees don't fully understand their health benefits. It's no surprise that employees aren't making good health decisions.

## Drive Better Healthcare Decisions

Manufacturing employees are the backbone of the U.S. economy. Unfortunately, many suffer from physical and behavioral health issues. What's more, the nature of their roles makes them hard to reach with critical healthcare information via traditional methods.

Castlight is a health benefits platform that engages employees to make better healthcare decisions and enables benefit leaders to communicate and measure their programs.

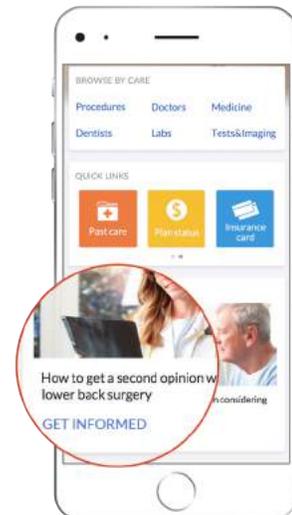
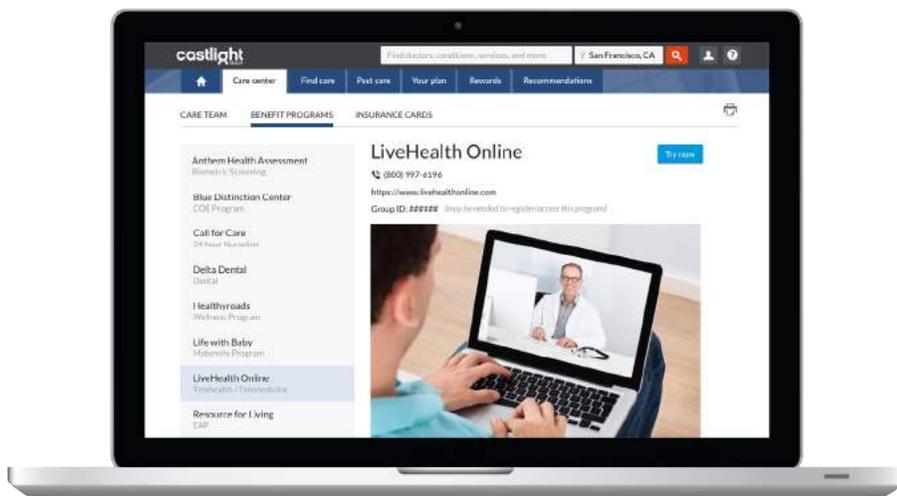
## FOR EMPLOYEES

### A SIMPLE WAY TO UNDERSTAND AND ACCESS BENEFITS.

Castlight empowers employees with personalized information about all of their health needs, including medical, pharmacy, dental, and behavioral health benefits and third party programs.

### PERSONALIZED, TIMELY INFORMATION WHEN EMPLOYEES NEED IT THE MOST.

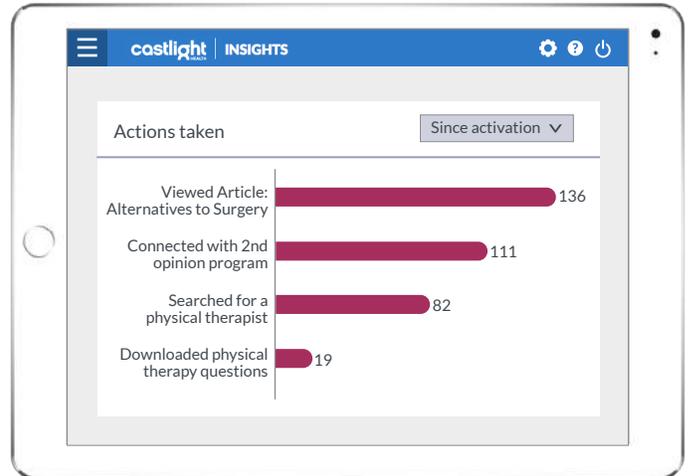
Mass communications fail to engage employees in a personal way and when healthcare is top of mind. Castlight reaches employees with relevant information when they are making decisions and guides them to the right care, provider, and benefit.



## FOR BENEFIT LEADERS

### REAL-TIME INSIGHT INTO EMPLOYEE ENGAGEMENT.

Castlight provides real-time insight into employee engagement with benefits and programs, enabling benefit leaders to monitor and adjust their strategies throughout the year. For example, Castlight shows that a large number of employees are at risk of back surgery, automatically generates a campaign targeting those individuals, promotes a second opinion program, and tracks engagement.



## DEMONSTRATED MARKET LEADERSHIP AND BENEFITS ECOSYSTEM

### TRUSTED + PROVEN

- 185+ customers
- 50+ Fortune 500 companies
- 25+ manufacturing customers
- 5+ million lives
- HIPAA compliant

### SUPPORT + INTEGRATIONS

- Customers with 50+ major carriers, covering 90% of self-insured lives in the U.S.
- 100+ integrations with health and wellness benefit programs
- Customers with most national carve-out pharmacy and dental benefit managers

*"When employees become better informed and smarter shoppers, they make better decisions and, in turn, lower the expense of healthcare for both themselves and the company. The better our healthcare benefits, the happier and healthier our employees will be."*

~Mark Millett, President and CEO, Steel Dynamics



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