



A Complete Member Experience for Health Plans

Castlight unites health and wellbeing, combining the best of wellbeing with healthcare guidance and deep personalization to deliver improved clinical outcomes and medical savings.

We know there is no such thing as a one-size-fits-all approach when it comes to your members. That's why Castlight has re-imagined our platform to meet your plan's needs, as well as the diverse needs of your employer, individual and Medicare clients.

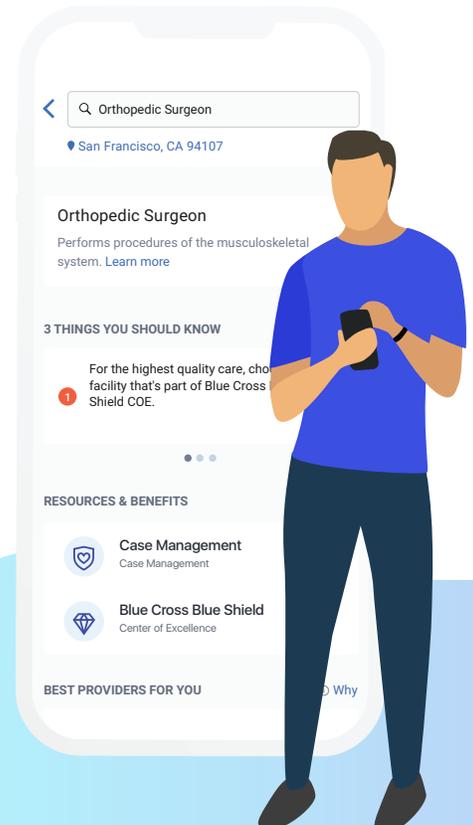
Castlight works with you to support your priorities. Whether that's providing a personalized member experience, steering members to healthier behaviors, amplifying member engagement in your programs, helping members manage and improve chronic conditions—or all of the above—Castlight can help. Our configurable solution delivers on your strategy, with options to ingest your rules and data, integrate your clinical programs and tools, and quickly add and change programs.

Let us partner with you to create a tailored solution for your plan, and amplify the value you already provide to your members.

The building blocks of Castlight's configurable platform include:

- A comprehensive Find Care experience with guided decision support
- Personalized program and content recommendations
- Advanced analytics & communication tools
- Health plan program integration plus access to our ecosystem of partner offerings
- Sustained engagement and wellbeing capabilities
- Multi-view platform serving members and care managers

Together, we drive program activation and behavior change to help your members live happier, healthier, more productive lives.



In today's competitive healthcare landscape, your clients and your members expect a superior health and wellbeing member experience, and you seek solutions that help you drive results. Castlight can offer both.

Over the last 10 years, Castlight has invested over \$300M in R&D to develop our capabilities. We apply a decade of machine learning experience to a proven clinical framework. The result? A user-friendly platform that connects members to your information and programs. Castlight leverages data from health plans, PBMs, and dental carriers, plus member level data such as health assessment and biometric results, personal health goals, and engagement, to deliver a personalized experience to guide each individual's health journey.

For members

Castlight delivers a relevant member experience in and out of the app—which is exactly why our app store rating is 4.7 and our mobile NPS is 67. We can help you reach your members in the ways they want to engage—whether they prefer technology or a human touch—with robust web, mobile app, and high-touch experiences, and features that are proven to keep people coming back:



Communication Suite

Messages
Events
Surveys



Incentives

Points economy
Intrinsic rewards
Fulfillment



Challenges

Steps
Team
Personal



Community

Social
Affinity groups

“I like having access to my health care info in Castlight. I'm able to find doctors easily, and I like tracking my activity and earning points. Castlight helps keep me focused and motivated.” -Castlight User

For plans

We know that a platform alone doesn't deliver value. Our team has experience supporting your needs at every step of the customer journey:

Go-to-Market and Commercial Support

- Training materials, customer presentations, and other key resources
- Support for customer demos, conferences/events, high priority prospect finalist meetings
- Dedicated Customer Success team delivering analytics, reporting, and product support

Member Marketing and Launch Support

- Dedicated implementation resources to support each client
- Tailored and customized member marketing pieces with your branding
- Proven user engagement strategies