

In today's competitive healthcare landscape, your clients and your members expect a superior health and wellbeing member experience, and you seek solutions that help you drive results. Castlight can offer both.

Over the last 10 years, Castlight has invested over \$300M in R&D to develop our capabilities. We apply a decade of machine learning experience to a proven clinical framework. The result? A user-friendly platform that connects members to your information and programs. Castlight leverages data from health plans, PBMs, and dental carriers, plus member level data such as health assessment and biometric results, personal health goals, and engagement, to deliver a personalized experience to guide each individual's health journey.

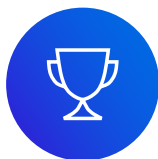
For members

Castlight delivers a relevant member experience in and out of the app—which is exactly why our app store rating is 4.7 and our mobile NPS is 67. We can help you reach your members in the ways they want to engage—whether they prefer technology or a human touch—with robust web, mobile app, and high-touch experiences, and provides features that are proven to keep people coming back:



Communication Suite

Messages
Events
Surveys



Incentives

Points economy
Intrinsic rewards
Fulfillment



Challenges

Steps
Team
Personal



Community

Social
Affinity groups

“Castlight helps you to stay on track mentally and physically, one day at a time. It also helps you realize how important it is to take care of yourself!”
-Castlight User

For plans

We know that a platform alone doesn't deliver value. Our team has experience supporting your needs at every step of the customer journey:

Go-to-Market and Commercial Support

- Training materials, customer presentations, and other key resources
- Support for customer demos, conferences/events, high priority prospect finalist meetings
- Dedicated Customer Success team delivering analytics, reporting, and product support

Member Marketing and Launch Support

- Dedicated implementation resources to support each client
- Tailored and customized member marketing pieces with your branding
- Proven user engagement strategies