

# illuminate

Workforce Health, Reimagined

Hosted by  Castlight

## Agenda

### Monday, April 4, 2022 – Welcome Activities

Open to All Attendees

12:00-4:00 PM

**Early Arrival and Event Registration**

Portofino Hotel Lobby and Lounge

Welcome! Arrive and drop your bags off at the hotel and complete your event registration, including your COVID-19 verification. [Learn more about our COVID-19 policy here.](#)

2:00-4:00 PM

**Recharge and Reset**

Portofino Hotel Entrance

Get your heart pumping with your choice of guided group bicycling, kayaking, or paddleboarding on the Marina. We'll meet at the hotel entrance and walk to the group activities together.

4:30-6:00 PM

**Illuminate Welcome Cocktails and Event Registration**

Portofino Hotel Pool

Join us for a poolside reception where you'll have a chance to complete your event registration, mingle with other guests, and enjoy golden hour in beautiful Redondo Beach.

### Tuesday, April 5, 2022 – Illuminate 2022: Workforce Health, Reimagined

Open to All Attendees

6:00-6:45 AM

**Rise and Shine: Let's Get Moving!**

Seaside Lawn

Breathe, relax, and enjoy guided group yoga, running, or power walking to start your morning.

7:30-8:30 AM

**Breakfast and Event Registration**

Bayside Ballroom

Enjoy breakfast and complete your event registration if you haven't already, including your COVID-19 verification. [Learn more about our COVID-19 policy here.](#)

8:30-8:35 AM

**Welcome and Kickoff**

Bayside Ballroom

Meet your MC for the day, Castlight Senior Vice President of Marketing **Tamar Rudnick**.

\* Last Updated: April 1, 2022

8:35-8:45 AM

**Opening Remarks**

Bayside Ballroom

**Maeve O'Meara**, *Chief Executive Officer*, Castlight Health  
**Ryan Schmid**, *Chief Executive Officer*, Vera Whole Health

8:45-9:45 AM

**Fireside Chat: An Intimate Conversation with Mel Robbins**

Bayside Ballroom

In this interactive and exclusive session, hear from Mel Robbins, a leading voice in personal development and transformation—there will be plenty of time to ask questions!

**Mel Robbins**, *international best-selling author of The High 5 Habit and The 5 Second Rule, and host of Audible's #1 podcast*  
Moderated by **Caroline Kawashima**, *Senior Director, Corporate Marketing*, Castlight Health

9:45-10:15 AM

**Morning Break (and a Photo Opp with Mel!)**

Bayside Ballroom and Seaside Lawn

10:15-11:10 AM

**Can Data Drive the Future of Primary Care?**

Bayside Ballroom

The increased availability of data and technology is driving the next evolution of primary care. Across onsite and near site clinics, virtual primary care, and traditional brick and mortar providers, a strong data infrastructure is enabling providers with greater insight at the point of care. Explore the right primary care model for your population and how to implement it so it truly drives a better patient experience and higher value care.

**Fay Rotenberg**, *President & Chief Executive Officer*, Firefly Health  
**Kevin Wang, MD**, *Chief Medical Officer*, Vera Whole Health  
**Lee Lewis**, *Chief Strategy Officer and GM Medical*, Health Transformation Alliance  
Moderated by **Marissa Schlueter**, *Health-Tech Investor*, OMERS Ventures

11:10 AM-12:00 PM

**Employee Benefits Has Finally Gotten the Attention of the C-Suite—How Do We Keep It?**

Bayside Ballroom

The pandemic brought workforce health to the forefront of the C-suite agenda. But now that we're entering year three of the "new normal," how do we keep our top executives invested and engaged in building a culture of health? Learn best practices from leading employers who have been successful in making benefits an essential part of their company's workforce strategy—and how they've used data and technology to create a winning value proposition.

**Tammy Fennessy**, *Director of Benefits*, American Eagle Outfitters, Inc.  
**Eric Foster**, *Senior Consultant, Health & Benefits*, Mercer  
Moderated by **Brian Marcotte**, *Advisor*, BJ Marcotte Consulting

12:00-1:00 PM

**Lunch**

Baleen Restaurant - Guests  
Seaside Lawn - Speakers

Dig into delicious farm-fresh California cuisine and connect with your peers.

1:00-1:55 PM

**The Elephant in the Room:  
COVID's Impact on The Cost of Care**

Bayside Ballroom

Millions of Americans deferred crucial preventive care during the early months of the pandemic. While preventive care has bounced back, the detrimental effects of pandemic-induced healthcare decisions will impact us for years to come. Since the onset of the pandemic, employers have been bearing high costs for COVID-related care and escalating costs for mental health services. How can employers be prepared for the coming increase in healthcare costs? Learn the true impact of COVID-19 on the health of your population and what employers can do now to ensure employees, especially their most vulnerable populations, get the care they need.

**Linda Brady**, *VBC Portfolio & Network Strategy Manager, Healthcare Strategy & Well Being*, The Boeing Company  
**Sach Jain**, *Chief Executive Officer*, Carrum Health  
**Christopher Whaley, PhD**, *Health Economist*, RAND Corporation  
Moderated by **Dena Bravata, MD, MS**, *Chief Medical Officer*, Castlight Health

\* Last Updated: April 1, 2022

1:55-2:45 PM

**Risk and Reward:  
The Case for Value-Based Care in the Commercial Market**

Bayside Ballroom

It's no secret value-based care yields better results than the fee-for-service model. When Medicare made the shift to a value-based model, we saw better care, better outcomes, and lower costs. But the question is: Can we replicate this success in healthier, commercially-insured populations? Discuss what it will take to align incentives across patients, providers, payers and ultimately, drive improved health outcomes and lower medical spend.

**Chris Day**, *President, Value Based Solutions, Anthem, Inc.*

**Ronald A. Williams**, *Operating Advisor, Clayton, Dubilier & Rice*

Moderated by **Ravi Sachdev**, *Partner, Clayton, Dubilier & Rice*

2:45-3:05 PM

**Afternoon Break (including a dessert and coffee bar)**

Bayside Ballroom

3:05-4:00 PM

**America's Vulnerable Populations Live Inside  
(Not Just Outside) Your Workforce**

Bayside Ballroom

Social determinants of health (SDoH) influence 80% of health outcomes. More than one in four commercially-insured individuals face barriers to care driven by SDoH. These risks can impact employer spend, outcomes, and workforce productivity. At risk individuals are 50% less likely to receive preventive services and 3x more likely to visit the emergency room. Additionally, these individuals have higher rates of turnover leading to more workforce instability. Explore how employers can better understand and address barriers to care in their population.

**Rachael McCann**, *Senior Director, Health & Benefits, NA Diversity, Equity & Inclusion Leader, WTW*

**Marcus Osborne**, *Former Senior Vice President, Walmart Health*

**Margarita Pereyda, MD**, *Chief Medical Officer, Ambulatory Care Network, Los Angeles County Department of Health Services*

Moderated by **Mary Cain, MPH**, *Vice President, Clinical Product, Castlight Health*

4:00-4:55 PM

**The Cancer Crisis in the Workplace:  
What Every Employer Needs to Know**

Bayside Ballroom

Employees and their families need help navigating every stage of the cancer continuum, from prevention and screening to recovery and end-of-life care. It's imperative they are able to connect with and get care from high-quality oncologists with a patient-centered approach that's in line with the latest evidence-based guidelines. Discover the unique opportunity employers have to provide their people with holistic, comprehensive, and high-value cancer support.

**Kerin Adelson, MD**, *Chief Quality Officer, Yale Cancer Center*

**Harlan Levine, MD**, *President of Strategy & Business Ventures, City of Hope*

**Dianne Porchia, MA, DMBM**, *Founder, Porchia's Whole Integrated Self Health*

Moderated by **Angela Laffan**, *Assistant Director, Gastrointestinal Oncology Survivor Program, UCSF Health*

4:55-5:00 PM

**Closing Remarks**

Bayside Ballroom

5:00-6:30 PM

**Cocktail Reception**

Seaside Lawn

Beverages and small bites with an unbeatable oceanfront view.

## Wednesday, April 6, 2022 – Customer Advisory Board

### Invite-Only for Castlight Customers

6:00-6:45 AM      **Optional Sunrise Yoga, Run, or Power Walk on the Marina**      Seaside Lawn

Breathe, relax, and enjoy guided group movement to start your morning.

7:00-8:00 AM      **Breakfast and Arrival**      Pacific Ballroom

Enjoy breakfast before Castlight's annual Customer Advisory Board.

8:00 AM-12:00 PM      **Customer Advisory Board**      Pacific Ballroom

Detailed agenda to come.

## Thank you to our Health Innovation Forum members!

We're excited to be joined at Illuminate by a select group of our best-in-class ecosystem partners that are committed to helping members stay healthy, manage conditions, and access care. Forum participants will highlight their latest innovations and share how together, Castlight and partners can drive better outcomes for clients and members.



[Hinge Health's](#) patient-centered Digital Musculoskeletal (MSK) Clinic™ reduces MSK pain, surgeries, and opioid use. Hinge Health pairs advanced wearable sensors and computer vision technology with a comprehensive clinical care team of physical therapists, physicians, and board-certified health coaches. HingeConnect integrates with 750,000+ in-person providers to enable real-time interventions for elective MSK surgeries, driving proven medical claims reduction. Available to millions of members, Hinge Health is widely trusted by leading organizations, including Land O'Lakes, L.L. Bean, Salesforce, Self-Insured Schools of California, Southern Company, State of New Jersey, US Foods, and Verizon.



Through the [Livongo platform](#), Teladoc Health empowers people with chronic conditions to live better and healthier lives, including support for multiple chronic conditions – diabetes, prediabetes, hypertension, weight management, and mental health – by driving behavior change through the combination of consumer health technology, personalized recommendations, and real-time support at the point of impact. Powered by advanced analytics, Livongo creates personalized experiences for members so they receive the right information, tools, and support, at the right time. Their approach is leading to measurable, positive financial and clinical outcomes while creating a better experience for all people with chronic conditions.

\* Last Updated: April 1, 2022



[Progyny.com](#) is a leading fertility and family building benefits solution for self and fully insured organizations, serving populations in the US, Canada and globally. Progyny's comprehensive and equitable benefit includes access to a large, actively-managed network of top fertility specialists, dedicated concierge patient support, integrated pharmacy, and wrap-around technology connecting the entire benefit, including an ability to report on actual outcomes. All together, Progyny generates life-changing outcomes for its 4M members and savings for over 265 employer clients. Progyny completed its initial public offering in 2019 and trades on Nasdaq under the ticker PGNV.



[Quest Diagnostics](#) is the nation's leading provider of laboratory testing and related population health solutions for employers. Companies leverage clinical insights from Quest Diagnostics to identify acute and chronic disease risks, connect employees to care, and empower better health. Laboratory testing is the first step, and insights from the programs Quest offers serve as the foundation for continuous improvement in employee health and well-being, along with a reduced healthcare spend.



[Rx Savings Solution](#) was founded by a pharmacist, Rx Savings Solutions helps people and payers reduce prescription drug costs through a combination of clinical technology, transparency, member engagement and concierge support. Currently 17 million members have access to personalized recommendations for lowering prescription costs and dedicated pharmacy experts to help navigate benefits, providers, and pharmacies.



[Spring Health](#) is a comprehensive mental health solution for employers and health plans. Unlike any other solution, they use clinically validated technology called Precision Mental Healthcare to pinpoint and deliver exactly what will work for each person - whether that's meditation, coaching, therapy, medication, and beyond.



[Wellbeats](#) is a virtual wellness offering to help members live a healthier life through fitness, nutrition, and mindfulness classes for all ages, interests, and ability levels. Members can choose from 1,000+ high-quality workouts, 30+ health and wellness programs to help them reach their goals, nutrition education and healthy recipes, mindfulness and meditations, stretching, recovery, and so much more.