

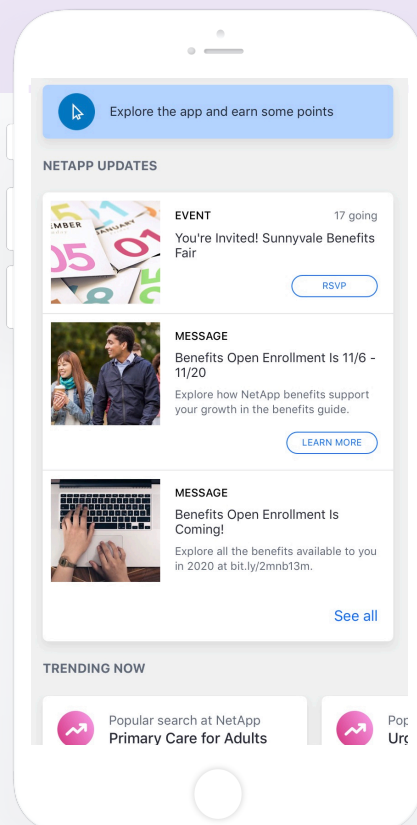
“We have seen a lot of good things happen with Castlight. We are really excited about what the future holds.”

NetApp partners with Castlight to provide a total health management experience to their employees, to support their employees' holistic wellbeing, and to offer a single platform to access all of their benefits.

With strong organizational sponsorship, employee registration rocketed to 68% in the first 6 months — and is still rising.

Goals

- Comprehensive employee wellbeing
- Single benefits hub
- 100% employee engagement



NetApp®





NetApp's ultimate goal is to invest in their employees, make them feel cared for, and to give them the data they need to make informed decisions. Castlight is NetApp's partner in supporting every aspect of their employees' physical, emotional, financial, and social wellbeing.

Key Engagement Strategies

NetApp continues to drive toward their target of 100% employee registration, building on robust launch tactics:

- Organizational sponsorship, including promotion by internal volunteer Wellness Gurus
- Ongoing email and newsletter outreach
- Gift card direct rewards and quarterly sweepstakes

Results

-  70% registration among all employees
-  47% of users returning every month
-  78% engaged in wellbeing activities
-  68% viewed a benefits program