

APRIL PRODUCT RELEASES

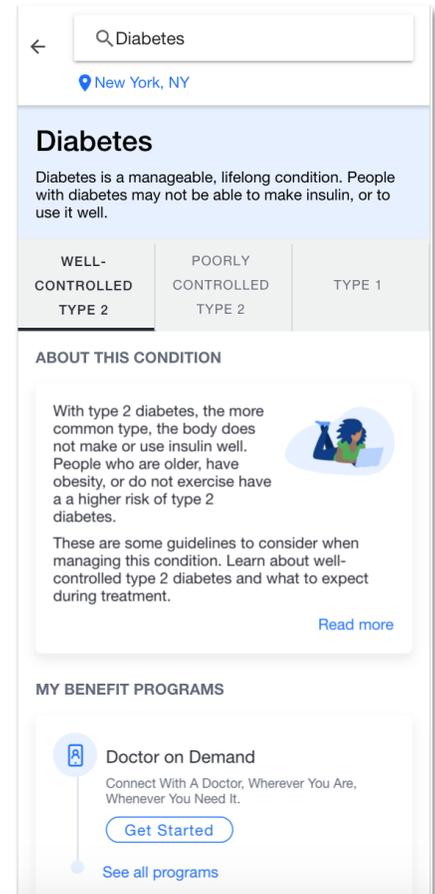
Chronic Condition Journeys

Our search engine has been built to empower users and or caregivers who deal with chronic condition(s). The chronic condition journey provides resources for users to better manage their health, summarizing aspects of the condition like diagnosis and treatment, as well as applicable benefit programs.

When a user searches for any of the supported 38 chronic conditions on web or mobile, they will see the following components on the page:

- About the condition
- Sub-types of the condition
- Benefit programs applicable
- Care guidelines
- A "Read More" section for Caregivers to educate themselves on the condition
- For behavioral health chronic conditions (Depression, Anxiety, Substance Use), the 'emergency call to action' displays at the top of the page. Clicking on it redirects the user to the Crisis Resource page.

Available to all customers with search functionality | Reach out to your CSM if you'd like to learn about the available chronic conditions



Everything You Need to Know About High Cholesterol



What is cholesterol?

Cholesterol is a type of lipid. It's a waxy, fat-like substance that your liver produces naturally. It's vital for the formation of cell membranes, certain hormones, and vitamin D.

Cholesterol doesn't dissolve in water, so it can't travel through your blood on its own. To help transport cholesterol, your liver produces lipoproteins.

Lipoproteins are particles made from fat and protein. They carry cholesterol and triglycerides (another type of lipid) through your bloodstream. The two major forms of lipoprotein are low-density lipoprotein (LDL) and high-density lipoprotein (HDL).

If your blood contains too much LDL cholesterol (cholesterol carried by low-density lipoprotein), it's known as

Additional Biometric Segments- Cholesterol

Previously our Genius segments hosted three biometrics-based segments: High BMI, Elevated Blood Pressure, and Elevated Blood Sugar. In April we've added two additional segments, Elevated Cholesterol and Borderline Cholesterol. By utilizing biometric screening data, health assessment data, and claims data we can identify users who have not been diagnosed with elevated cholesterol or were not identified due to the unavailability of claims. Along with that, we can create personalized interventions that prevent users who are on the borderline to elevate their cholesterol further. Users segmented in these groups will start seeing relevant content and program recommendations via 'Personalized for You' and email communication.

Available to all customers with the biometric results feature turned on | Automatically turned on

Additional Personalized Content

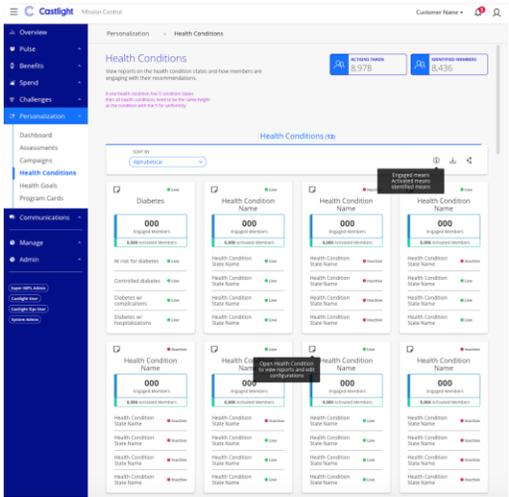
We are releasing 230+ more articles in 'Personalized For You'! Some of the article topics to look forward to include: alternative medicine/natural remedies, diets, emergency preparedness/safety/first aid, family/relationships, pets, healthy recipes, workplace, how-tos, mental health, parenting, and more.
Available to all customers | Automatically turned on

JUST FOR YOU

Mood Food: Can What You Eat Affect Your Happiness?



You know that if you eat a sweet snack, such as a candy bar or a sugary donut, you'll get a spike of energy, soon followed by a crashing low. Sugar highs and lows are just one of the many ways food can affect how you feel. But have you ever considered which eating habits and specific foods might help you to feel happier and more energized? Recent research helps illuminate the role food plays in influencing your mood.



Enhanced Health Conditions Reporting in UMC

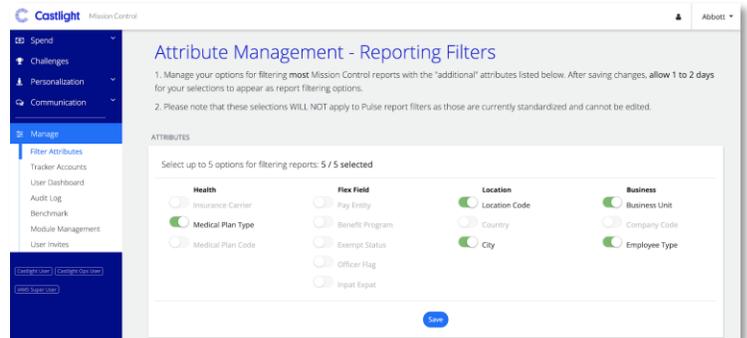
In April we've enhanced the Health Conditions Report in Mission Control to seamlessly indicate which conditions and condition states are enabled for your population. Along with that, the report displays baseline metrics to illustrate how well users have engaged with campaigns for the conditions that are enabled. Benefit Leaders can drill down further to see on a granular level the number of users who are associated to health condition states—like Diabetes.

Available to all customers who have Genius | Reach out to your CSM to turn on

Filter UMC data with FLEX Fields

We've added the ability to filter reports using the FLEX field attributes that are in eligibility files. These filters will automatically appear in UMC, under the 'Manage' section of 'Filter Attributes'. Using these filters, benefit leaders can be equipped with the instruments and data to self-serve personalized reports from UMC.

Available to all customers | Automatically turned on



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