



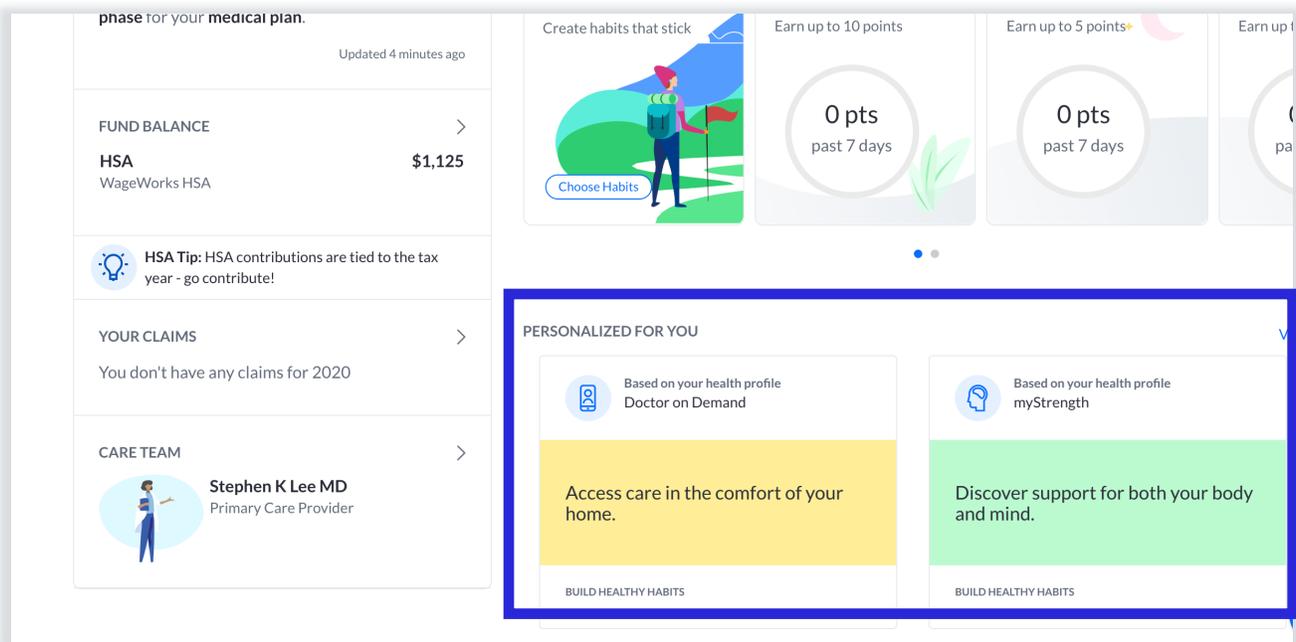
# August Product Release Notes

August 2020

## Enhanced Program Promotion in Personalized for You

With this enhancement, health and wellness programs without incentivized activities will be more prominently promoted in a personalized manner to users. This will improve program engagement for clinically relevant programs with users. Program cards will be promoted with higher rank in Personalized for You based on the vendor type to Genius-segment mappings.

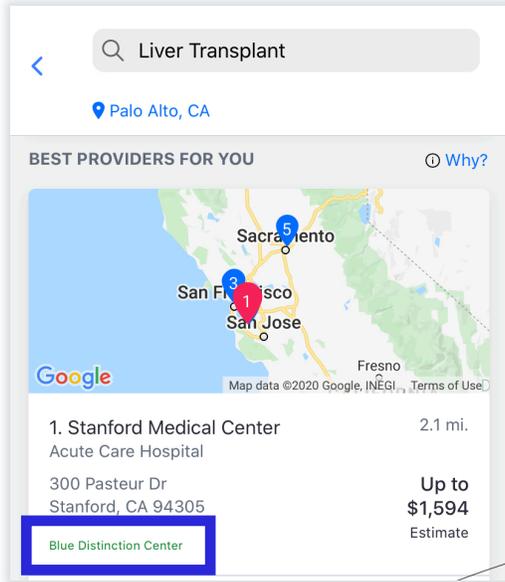
Available to Customers of Castlight Care Guidance and Castlight Complete



## Improvements to Unified Mission Control

We have made a few improvements to the user experience for Unified Mission Control (UMC), in order for benefits leaders to easily access the information they need and reduce friction to finding relevant information in UMC. Specifically, we have made it easier to understand the status of a tracker account to see active versus inactive fitness trackers and we have eliminated any redundant or inactive options for partner drop-down lists. These enhancements enable our support team to quickly address user questions.

Available to Customers with Unified Mission Control



## Steerage for Kidney Transplants with Blue Distinction

When individuals search in our Provider Directory using terms related to “kidney transplant”, we are now able to indicate a designation of Blue Distinction Center for Kidney Transplants. This enables the user to see the provider sub-designation when they search for content related to liver transplant and foster confidence in selecting physicians with this distinction.

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## Sneak Peek of September Release

### Fitness Tracker Incentive Replaces Store

To streamline and simplify getting fitness tracking devices into your employees’ hands, we are transforming the Store to a Fitness Tracker Voucher incentive, redeemable through Amazon.com. As an employer, you may determine the value amount for the Fitness Tracker Incentive. Employees will be directed to the Amazon.com site to claim their wearable device. Customers will be onboarded to the new Fitness Tracker Incentive starting on September 21<sup>st</sup> with all customers onboarded by October 1<sup>st</sup>.

**Available to Customers of Castlight Wellbeing Navigator and Castlight Complete**

