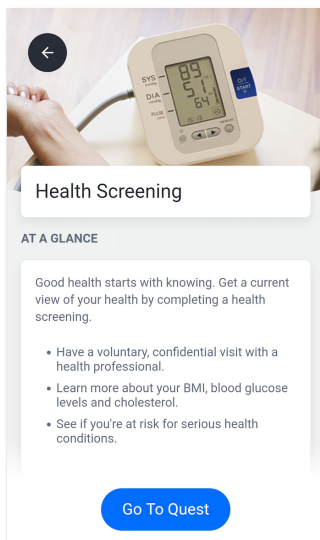
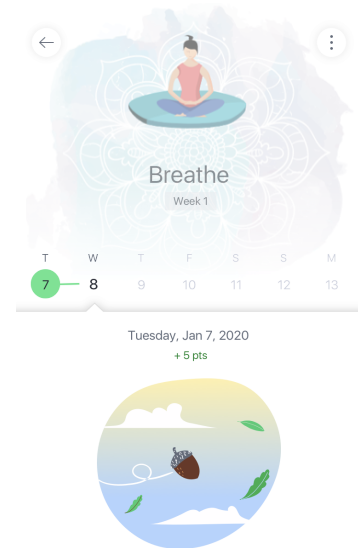


Healthy Habits Points Incentives

Healthy Habits Challenge is based on the latest thinking in consumer and behavioral psychology and has been designed to encourage habit formation. Employees simply choose to work on the healthy habits they currently find most valuable, ranging from meditation, to nutrition to stretching.

Employers with a Rewards Center can now award points for users who log activities. Employers may also configure Healthy Habits to have virtual rewards for one audience and points awards for a different audience. When users subscribe to a habit, they are provided with details around earning points for logging this activity. Users can also view the total points earned at the end of a habit week in the End of Habit Page.

Available to Wellbeing Express, Wellbeing Navigator, and Complete
Reach out to your CSM if you'd like to turn on



Rewarding End of Year Points

In the past, users who completed rewardable activities during the end of the year would not automatically receive points if the completion data was sent to Castlight in the new year. This feature will allow designated programs to have a grace period so members' points can be automatically awarded in the new year.

For example, if a user completes a biometrics program on 12/28 but the provider does not send completion data to Castlight until 1/12, the user would receive points on 1/12. She can also still complete the biometrics program for the new year.

Available to Wellbeing Express, Wellbeing Navigator, and Complete with relevant incentive programs

Show/Hide Account Balance for Dependents

For employers who enable the functionality, there is now an option for subscribers to hide Health Fund Balances for family members with Castlight accounts. This would be an option under Account Settings in Privacy Controls.

Available to Care Guidance Express, Care Guidance Navigator, and Complete with health fund balance integrations

Audience Builder Enhancements

For customers with Unified Mission Control, there are a few enhancements to Audience Builder. The first is that we have expanded the total number of Flex Fields available from 5 segments to 9 segments. Customers are also now able to rename and delete Audience Segments in Audience Builder.

This is available for all customers that have Unified Mission Control with Castlight Complete, Castlight Care Guidance Navigator and Castlight Wellbeing Navigator

COVID-19 Resource Center

Helping people navigate an often confusing healthcare landscape is why Castlight was founded. As we all tackle the challenges of life in a global pandemic, Castlight is more committed than ever to keeping our customers and their teams safe, healthy, and informed. Our mission to empower better-informed patient decisions and to unlock better healthcare outcomes has never been more critical or clear.

COVID-19 Resource Center Language Support

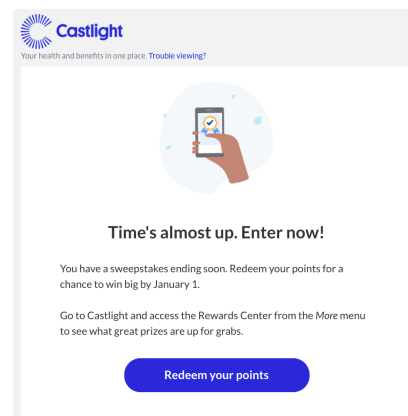
Language support will be added to the Resource Center. Any customer who has language support enabled will have the Resource Center translated in all of the languages.

Available to all customers who have translations enabled

Automated Emails for Sweepstakes Ending

Deadlines can influence user behavior and create urgency to take action. Customers and users have built thoughtful incentives and rewards programs with deadlines to keep the Rewards Center fresh and users returning. Now, Castlight will be sending an automated email to users to notify them when Sweepstakes are coming to a close, approximately one week before the deadline, in order to drive user behavior.

This will be automatically turned on for customers of Castlight Complete and Castlight Wellbeing Navigator



Program Promotion in Personalized For You

Castlight will now promote only targeted programs, which are those programs that are mapped to specific Genius segments, in the Personalized For You section of the Castlight app. We have automated the configurations process in Unified Mission Control to identify the recommended campaigns for the employer and turn them on by default. This will reduce the decision-making and configuration time that employers will need to invest to deploy the right campaigns in the Personalized for You section of the app.

Available to Care Guidance Express, Care Guidance Navigator, and Complete with health fund balance integrations