



# February Product Release Notes

February 2023



OUTCOME FOCUS

## High-Value Program Utilization

Proactively encourage your members to engage with their health through data-driven, personalized, and timely experiences that improve their health today and lower the cost of care in the future. A tailored digital experience is crucial to educating, building trust, and ultimately motivating members toward the right health activities and high-value programs at the right time.

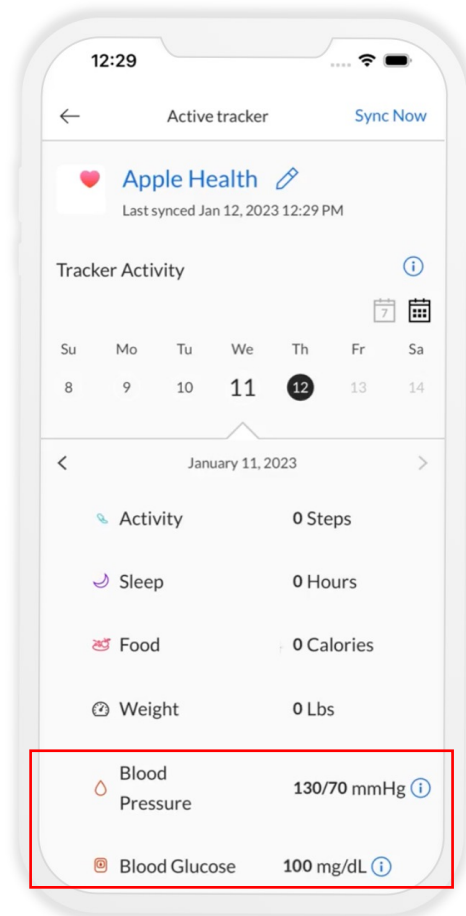


## Retrieving Additional Health Data from Apple HealthKit to Improve Personalization and Enhance the Member Experience

Apple HealthKit collects a large variety of health information that varies from fitness data to clinical indicators for disease monitoring. Two clinical indicators, Blood Glucose and Blood Pressure readings, will now be collected and shown to members on the Manage Tracker page of the Castlight app under Apple Health. Importing this near real-time data allows members to track Blood Glucose and Blood Pressure through the Castlight app in conjunction with the activity, sleep, food, and weight data they currently are able to see.

This information gives Castlight valuable insight into clinical information beyond the data that can be retrieved from claims, to improve personalization and surface more relevant program recommendations.

Available to all customers



Product Feature Key:

- Whole Health Navigation
- Care Navigation
- Complete Digital Hub
- Care Guidance
- Holistic Wellbeing



OUTCOME FOCUS

## High-Value Program Utilization (Continued)




## Challenge Emails Updated with New Banner Visuals

Five new email banner images have been added for Challenge emails to show theme specific banners that align with the Challenge theme. There are three new email banner images for Team Leaderboard and two for Team Race Challenges. These new images are a slight yet exciting way to show new visual elements to members and bring continuity from the selected Challenge theme through all materials and touchpoints during the Challenge experience.

Available to all customers ● ● ● ● ●

### Team Leaderboard Challenge Themes

#### Trailblazer



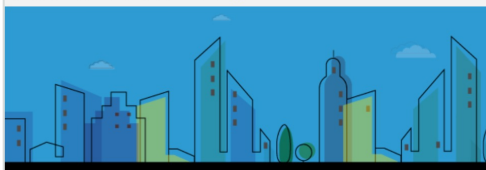
**Ready. Set. Go!**

Pc, the TLB - ENDED - 3 challenge has started.

There's no time to lose—start racking up gems for your team! Open your challenge and view your team profile to see how your teammates are doing.

[Let's go](#)

#### Urban Sprint



**Congratulations on finishing challenge!**


However you've gotten your activity, make sure it counts! If you haven't already, be sure to do the following within 3 days:

- **Log in to see your results** and make sure to sync all of your activity in Castlight. When you open the app, your activities will sync automatically.
- **Remind your teammates** to sync all of their activity, too.

It only takes a moment to complete your final actions. Good luck, we're rooting for you!

[See results](#)

#### Odyssey



**Congratulations on finishing the challenge!**

However you've gotten your activity, make sure it counts! If you haven't already, be sure to do the following within 3 days:

- **Log in to see your results** and make sure to sync all of your activity in Castlight. When you open the app, your activities will sync automatically.
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OUTCOME FOCUS

## High-Value Program Utilization (Continued)



## Challenge Emails Updated with New Banner Visuals (Continued)

### Team Race Challenge Themes

#### Wellness Warriors

#### Race to the Finish



Your health and benefits in one place. [Trouble viewing?](#)



### On your mark. Get set. Go!

Race to the Finish starts today, and that means it's time to get into your stride and start doing your part to reach step-goal gold. Don't forget to track your steps as you go!

And because everyone races better together, follow your friends' progress in the tracker and encourage them to hit their goals and edge your team closer to the winner's circle.

[See team progress](#)



Your health and benefits in one place. [Trouble viewing?](#)



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## OUTCOME FOCUS

### Building the Future of Connected Care

Empower your members to access and engage in whole person health with a robust navigation infrastructure and high touch services that power the future of connected care. Continuously updated tools, reporting, and insights enable benefit leaders to make the most informed decisions for their population and deliver the best user experience.



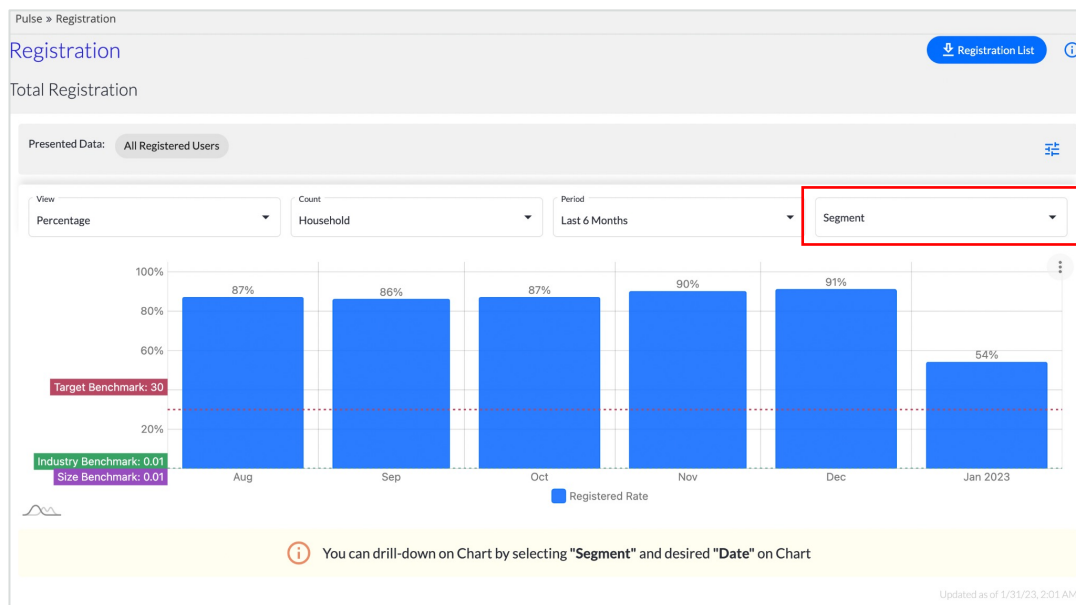
### Unified Mission Control: New Pulse Report Drill-down Capabilities to Extract Further Insights

The Pulse reports for Registration and Visits in Unified Mission Control (UMC) have been enhanced to add drill down capabilities, allowing Benefit Leaders to break down the data and extract more detailed insights. These drill-down capabilities allow additional filtering with values such as age, location, or company code, to better understand underlying trends about your organization and obtain the data you're looking for while no longer having to pull multiple reports.

Available to all customers ● ● ● ● ●

#### For Example:

1) In this Registration report, you may click “segment” in the highlighted box to select a value.



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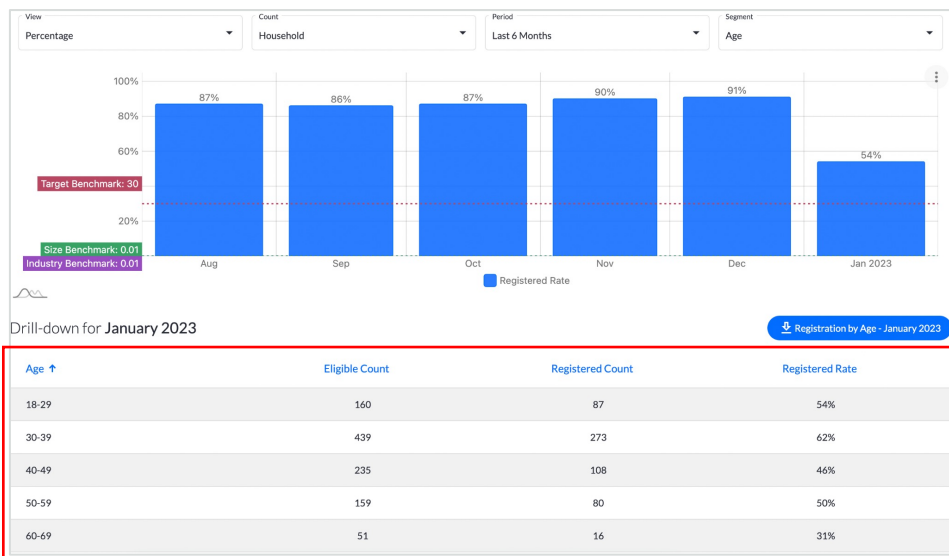
## OUTCOME FOCUS

### Building the Future of Connected Care (Continued)



### Unified Mission Control: New Pulse Report Drill-down Capabilities to Extract Further Insights (Continued)

2) Once a segment value is selected such as “Age”, the report breaks down the registration numbers by age categories.



3) Additional filters may be applied, such as by location, by clicking on the standard attribute filter button as indicated by the red arrow.

