

OUTCOMES FOCUS

High Value Program Utilization



Proactively encourage your members to engage with their health through data-driven, personalized, and timely experiences that improve their health today and lower the cost of care in the future. A tailored digital experience is crucial to educating, building trust, and ultimately motivating members toward the right health activities and high-value programs at the right time.

Recharge Enhancements: Improving Engagement and Gaining Deeper Insights into the Behavioral Health Impact on Participants

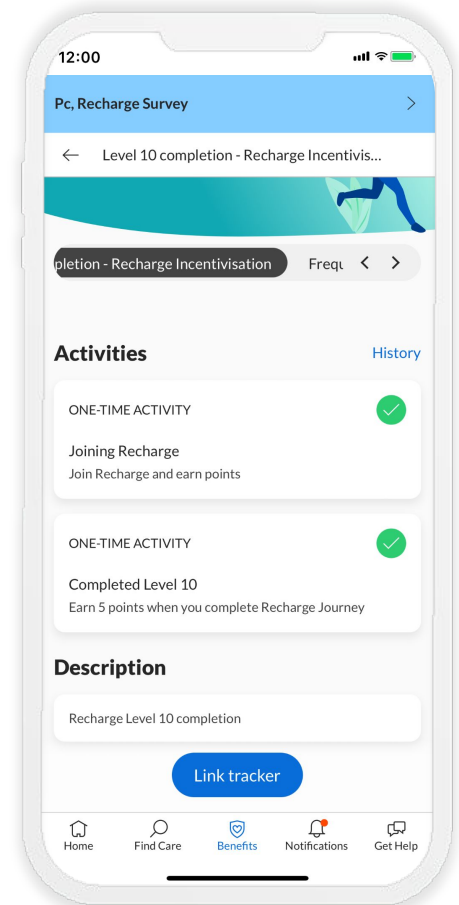
We're excited to announce three new enhancements to Recharge, Castlight's behavioral health journey, providing additional reward milestones for incentives, adding a new member survey, and showcasing the team's completion metrics at the end of the experience.

New reward milestone for completion of Recharge - In addition to providing members with an incentive for joining Recharge, benefit leaders now have the option to offer rewards for completing all 10 levels. This additional option serves to boost the motivation among members to finish all activities, foster team unity, and encourage deeper engagement among team members.

Pre and Post Recharge Journey Survey - Members will now see a new 4 question survey which will appear one day prior to commencing the Recharge Journey and one day after its conclusion. These 4 questions will ask about their current state of mental wellbeing to determine if there are improvements in their stress, anxiety, and level of self care before and after Recharge. The primary objective of this survey is to empower members to take a step back, introspect on the influence of these activities, and reflect on which exercises they might want to integrate into their daily lives. Furthermore, these quantitative metrics offer insights into the organizational impact of Recharge.

Celebrate Team Triumphs - The journey through Recharge is a collective effort and we want to celebrate everyone's achievements together. In addition to seeing individual progress, we're thrilled to unveil a new feature that showcases team accomplishments. As members now reach the end of their Recharge journey, they'll be able to view not only their own breathing time, completed activities, and accumulated gems, but also their team's collaborative successes. This enhancement is designed to deepen the sense of shared accomplishment and inspire a strong sense of pride among all team members.

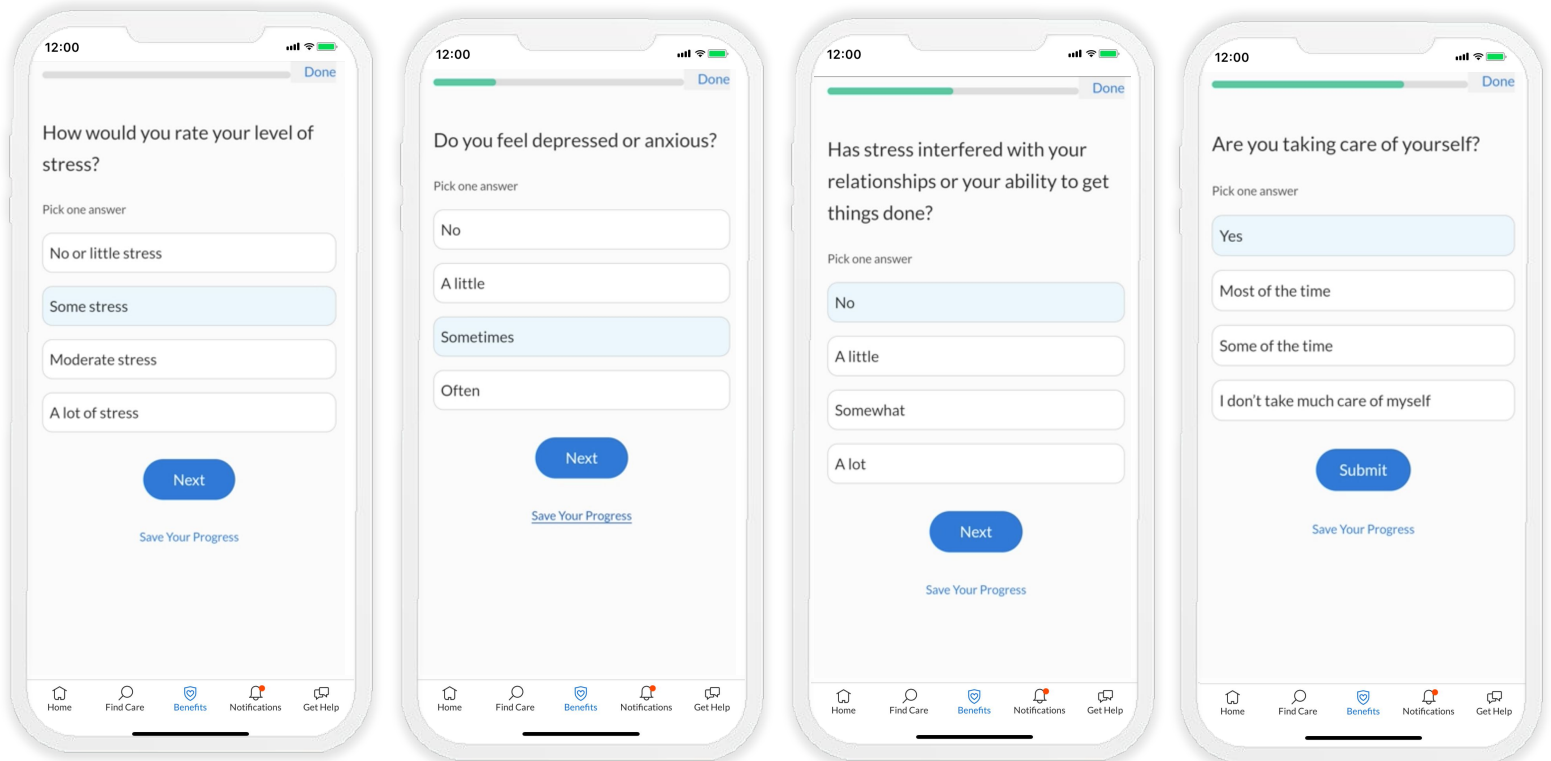
Available to customers of: Whole Health Navigation, Complete Digital Hub, and Holistic Wellbeing



Recharge Reward Activities Page



Recharge Enhancements: Improving Engagement and Gaining Deeper Insights into the Behavioral Health Impact on Participants (Continued)



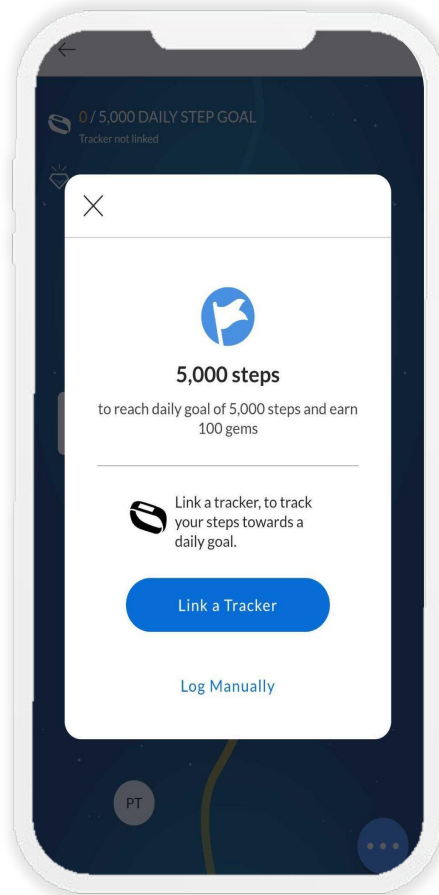
Recharge Survey Questions



Introducing Log Manually Feature to Walk With Friends (WWF) Steps-Based Challenge

Members can now log their steps manually in the Walk With Friends (WWF) Step-Based Challenge. This inclusion aims to inspire everyone to join in, regardless of whether they own a health tracker. Furthermore, individuals who do own a health tracker but occasionally overlook wearing it during their exercise can now log those previously uncounted steps, ensuring an accurate tally of their overall step count. This enhancement means that all Castlight Step-Based Challenges now have the capability for members to log their activity both from a health tracking device or via manual input. This integration ensures that anyone interested in taking part can do so effortlessly, eliminating obstacles and hindrances.

Available to customers of: Whole Health Navigation, Complete Digital Hub, and Holistic Wellbeing



WWF: Link Tracker Modal