

OUTCOMES FOCUS

High Value Program Utilization



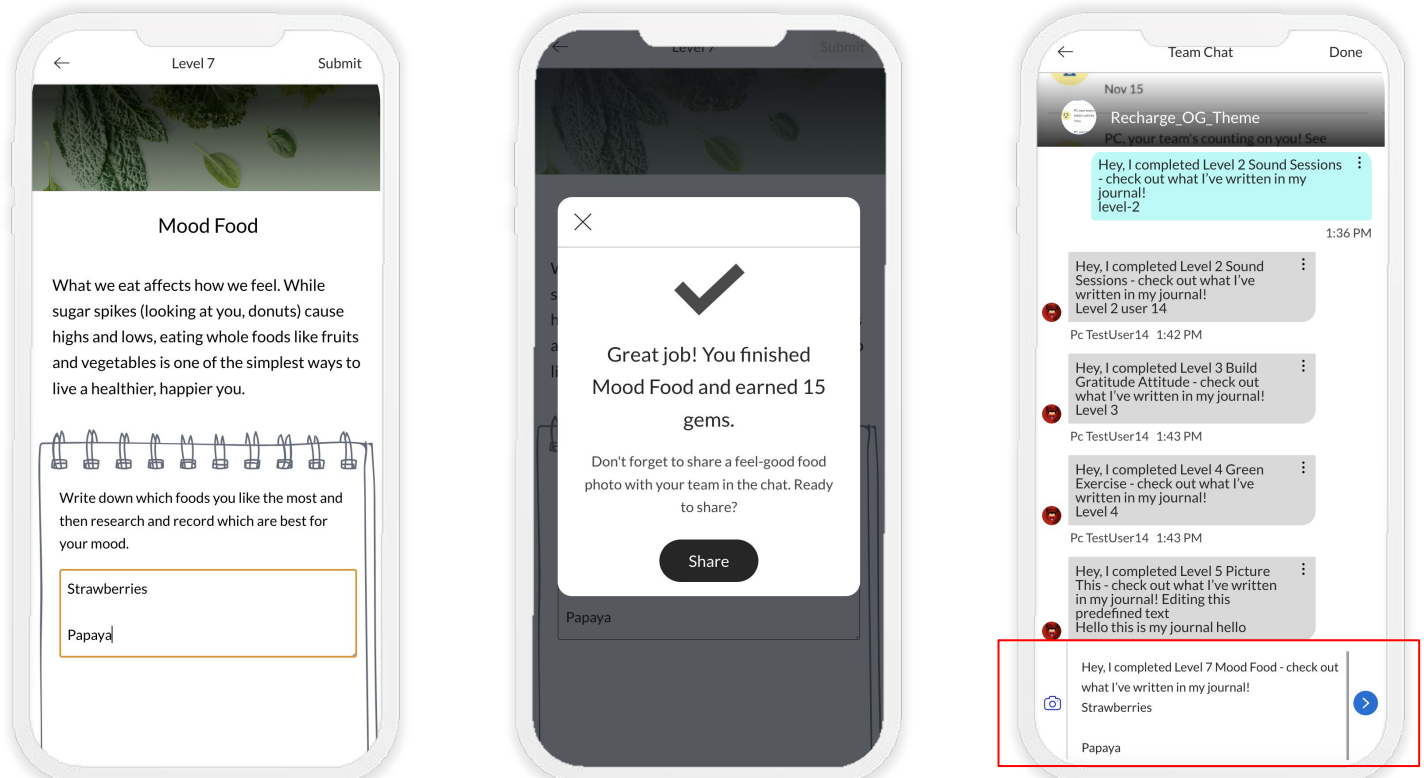
Proactively encourage your members to engage with their health through data-driven, personalized, and timely experiences that improve their health today and lower the cost of care in the future. A tailored digital experience is crucial to educating, building trust, and ultimately motivating members toward the right health activities and high-value programs at the right time.

Recharge: Providing Context in Team Chat When Members Share Journal Prompt Responses

In Recharge, members can promptly share their journal responses by clicking the 'Share' button in the pop-up that appears upon completing an activity.

In response to valued feedback, members will now see not only their response to journal prompts but also the level information auto-populated into the team chat text field when a user hits 'Share'. This added context makes it simpler for teammates to understand which journal prompt is being answered when seeing a new message in team chat.

Available to customers of: Whole Health Navigation, Complete Digital Hub, and Holistic Wellbeing

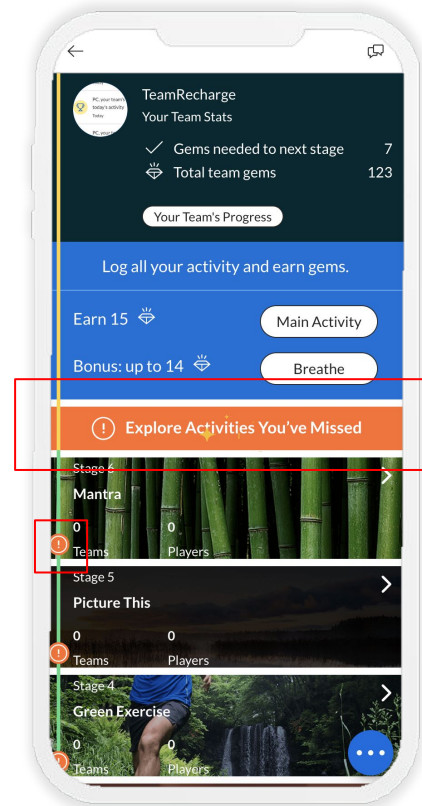




Recharge: Ushering Members To Complete Missed Activities

In the midst of navigating various Recharge levels with their team and the demands of daily life, it's possible to overlook certain levels. In light of this, we've implemented a user-friendly enhancement that allows members to easily identify missed activities. A vivid orange banner on the levels page accompanied by an orange exclamation point next to specific levels highlight these overlooked tasks, providing a clear visual cue.

Available to customers of: Whole Health Navigation, Complete Digital Hub, and Holistic Wellbeing



Recharge: Encouraging Participants To Jumpstart Their Experience By Taking Action

When members register and join a team for the first time a new message appears in the app experience that calls them to take action. By adding this new message and flow, we hope to increase engagement by stirring up excitement and creating a more intuitive experience.

When there is still a day or more before the Recharge begins, members will see a message that highlights what day the experience will begin and a button to explore more. When tapping on this button, members are taken to a page where they can chat with their team, follow friends, or share about Recharge with fellow colleagues that may not have yet registered.

If a member registers and joins a team after the Recharge experience has begun, the message that appears will encourage them to get started on their first breathing activity with a button that takes them to their first level.

Available to customers of: Whole Health Navigation, Complete Digital Hub, and Holistic Wellbeing