

OUTCOMES FOCUS

High Value Program Utilization



Proactively encourage your members to engage with their health through data-driven, personalized, and timely experiences that improve their health today and lower the cost of care in the future. A tailored digital experience is crucial to educating, building trust, and ultimately motivating members toward the right health activities and high-value programs at the right time.

New Snoozing Feature for In-App Recommendations

We've launched a new snooze feature for Recommendation Cards, designed to empower your members in better managing their own care journey. Now, when navigating to 'Your Recommendations' on the homepage and selecting the 3-dot menu, members will find a new option to either snooze or remove a Recommendation.

The Snooze Button provides members with increased flexibility by allowing them to specify a period during which they prefer to snooze a recommendation. This means they can temporarily set aside a recommendation they find valuable without permanently removing the Recommendation Card from their homepage. This feature is an important move towards closing gaps in care, ensuring that members can revisit actions at their convenience.

Available to customers of: Whole Health Navigation, Care Navigation, Complete Digital Hub, Care Guidance, and Holistic Wellbeing

